

NB

NIGEL J. BENSON

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SUMMARY

Sports / Health & Fitness / Culture / Grant Writing

Career Objective: To advance knowledge through professional practice, research and publication as well as raise the quality of journalism, public relations and other mass communications through everyday ethics.

SKILLS

- Ability to prioritize work, meet deadlines, and produce high-quality results on time with attention to detail
- Ability to organize and prioritize work schedules of others on short-term basis
- Leadership and adaptability
- Basic knowledge of SEO
- Intermediate level of Spanish
- Comfortable leading large projects
- Ability to write clear, structured, articulate and persuasive proposals
- Ability to cultivate and sustain positive relationships with funders

EXPERIENCE

Blogger / TheWritersBlock.center -

05/2015 - Current

- Utilizes the understanding of public opinion, social media and traditional media use to create engaging and attention-grabbing stories
- Digital portfolio of post grad. writing to keep me sharp and showcase journalistic skills as well as love for the field of writing and communication

Co-Host / 97.3 - Grand Rapids, MI

07/2016 - 06/2017

- Co-hosted our two- hour sports show "The Warm Up" where I passionately fused stats and history into the conversation while providing a community focus - recognizing those doing something good for the athletes and youth within the community
- Organized over 50 shows and created segment sheets for three other voices plus on air guests

Sports Reporter (Intern) / The Tennessean - Nashville, TN

06/2015 - 08/2015

- Developed and pursued stories independently and for assignment, covering collegiate, professional and local Tennessee sports
- Responsible for finding my own sources and building connections within the Greater Nashville area sports community
- Closely covered the Tennessee Titans and their 10-day OTA's
- Completed research and checked all facts to maintain high standard of journalistic integrity

Staff Writer / Peach State College Sports -

08/2014 - 05/2015

- Was able to publish Tennessee State University sports stories on an even bigger platform that stemmed past the schools athletic site, newspaper and magazine
- The first reporter from a Historically Black College and University to write for PSCS

EDUCATION

Tennessee State University - Nashville, TN

2015

Bachelor of Arts: Mass Communications

- Cumulative GPA 3.62, Dean's List 4 semesters
- NABJ Member
- Selected to represent Tennessee State University Mass Comm. dept. at the Southeastern Journalism Conference Awards

* Best Sports Writer Award | Nominated (2014 and 2015)